

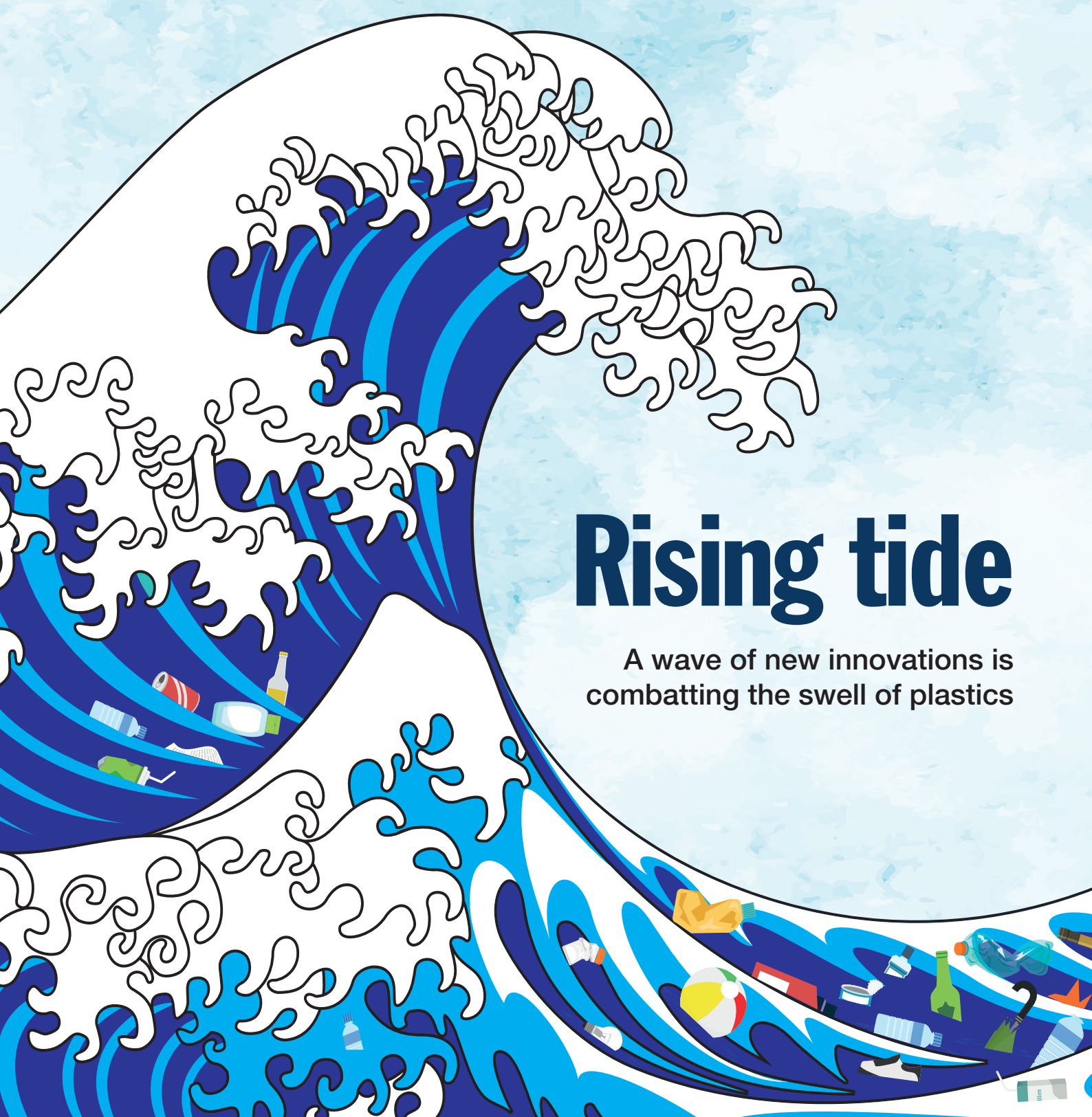
BEVERAGE PACKAGING

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INNOVATION

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Rising tide

A wave of new innovations is combatting the swell of plastics

A lid that protects and communicates

Ecocap's offers a complete solution that protects cans, enabling improved safety and visibility in any location and under any conditions.

Italian company Ecocap's has produced a patented system that preserves the can, product and consumer from contamination during distribution and storage.

The lid is made of 100% recyclable aluminium, is fully customisable to meet the needs of the client, and is heat-sealed. Hygiene and quality are guaranteed as the lid is resistant to water, dust, cold and heat, ensuring the product's integrity.

Reaching the customer

Ecocap's system also allows an additional opportunity for marketing and communication. By customising the lid, a drinks can is more easily recognisable from all angles, with the top effectively granting an additional side upon which to advertise. The lids can also be used for co-marketing purposes, lucky draw promotions or to relate messages to customers via a unique and diverse method.

Cans of every kind and size can be protected by a cap, thanks to the large range of machines Ecocap's uses – all of which ensure a high-efficiency and production output, and are easily placed into any existing production line.

Ecocap's is gaining more demand, and some world-leading companies have decided to adopt its patented solutions for their products. Among its clients are Carlsberg, Tuborg, Pepsi and San Pellegrino.

Recently, Ecocap's began to manufacture machines for craft producers to suit the needs of all beverages producers, effectively enriching its proposal to meet the more recent trends of the market. ■

Further information

Ecocap's
www.ecocaps.com



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